

# Wm. Patrick Hawkins

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## **Objective:**

To help others learn through the experiential use and application of technology

## **Experience:**

### ***Sole Proprietor***

### **Hawk Multimedia**

2/1998 to Present

- Produce and webcast live video of events with free and pay-per-view end-user solutions
- Develop, host and maintain web sites using open source Content Management Systems
- Design print collateral, PowerPoint presentations and produce videos

### ***President***

### **Premier Horse Video**

3/2010 to Present

- Produce live video for top equine shows
- Sell DVD's to exhibitors with online ordering and reservations
- Operate closed-circuit video feeds on show grounds

### ***Advanced Video Program Manager***

### **Charter Media**

1/2005 to 1/2009

- Responsible for scheduling and playback of local programming on channels across TN and Video On-Demand
- Designed and developed websites to support automated programming and promotions
- Chosen to participate in and completed Foundations of Leadership national management training program
- Produced TV spots, created graphics and performed voice-overs for locally produced programming

### ***Multimedia Resource Center Director, Instructor***

### **Morehead State University**

1/2001 to 9/2003

- Operated computer lab, supervised student staff, and assisted faculty with multimedia projects
- Designed and coordinated printing of brochures, recruitment display board and marketing pieces
- Webmaster for College of Science and Technology, its seven departments and five auxiliary units
- Taught BIS 320 Web Design & Multimedia Applications for two semesters

### ***Project Coordinator***

### **CBS Cable**

5/1999 to 5/2000

- Coordinated Year 2000 efforts for six business units
- Took inventory of more than 14,000 electronic assets
- Mitigated risk by identifying and documenting 555 vendor/manufacturer readiness statements
- Developed contingency plans for mission critical business processes

### ***Facilitator***

### **Caliber Learning Network**

6/1998 to 5/1999

- Coordinated facility preparedness for video conferenced classroom events in centers across the country
- Created technical articles and tutorials for national employee newsletter
- Performed daily troubleshooting of technological issues

### ***Production Assistant***

### **Dye, Van Mol & Lawrence**

7/1995 to 2/1998

- Produced, coordinated, assisted in all aspects of video production process for Fortune 500 clients
- Honed design skills on computer graphics presentations for clients and account pitches.
- Coordinated audio/visual needs for small meetings, large conferences and special events.
- Managed media library of 3,000+ items

## **Education:**

### ***Bachelor of Science***

### **Middle Tennessee State University**

8/1990 to 8/1997

- Bachelor of Science in Recording Industry Management
- Minors in Radio/TV and Entertainment Technology